

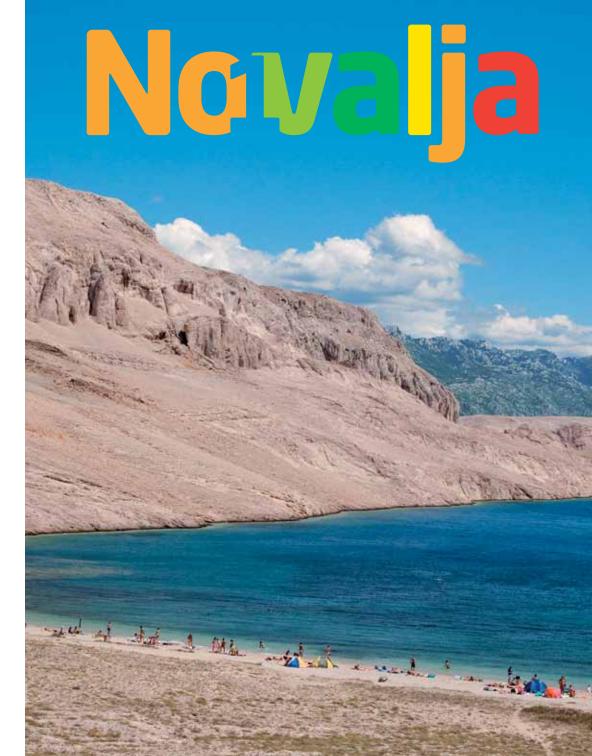




Inspiration from nature, your first choice

Away from the fast pace of life, everyday rush and stress, in Novalja you will find a place with a warm home-like atmosphere where tradition and modern comforts are fused together. A place of age-old connection between people and nature.





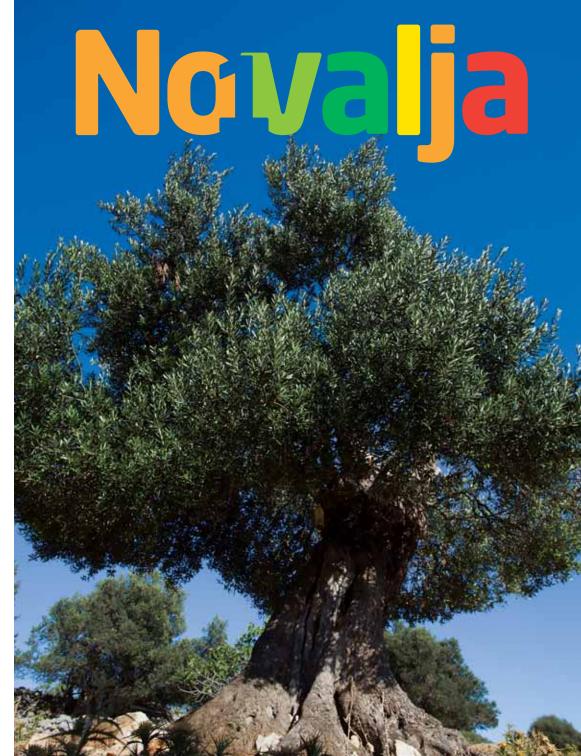




Nature has given us grapes, olives and sheep milk, and in return, we have taken care of nature. Hundreds of kilometres of hand-built stone walls, the lush green of the Novalja plain and the blue sea make Novalja your first choice for a holiday in harmony with unspoiled nature.















Sea adventure,
your first choice
Experience the pleasant
and refreshing sea or the
mild warmth of the beach
every day on one of many
natural sand or pebble
beaches. The beaches
offer fun for you and your
children, wild parties and
also natural wellness
experiences with the sound
of waves, the warmth of
the sun or the cool shade

of pine trees on a deserted beach with a good book...







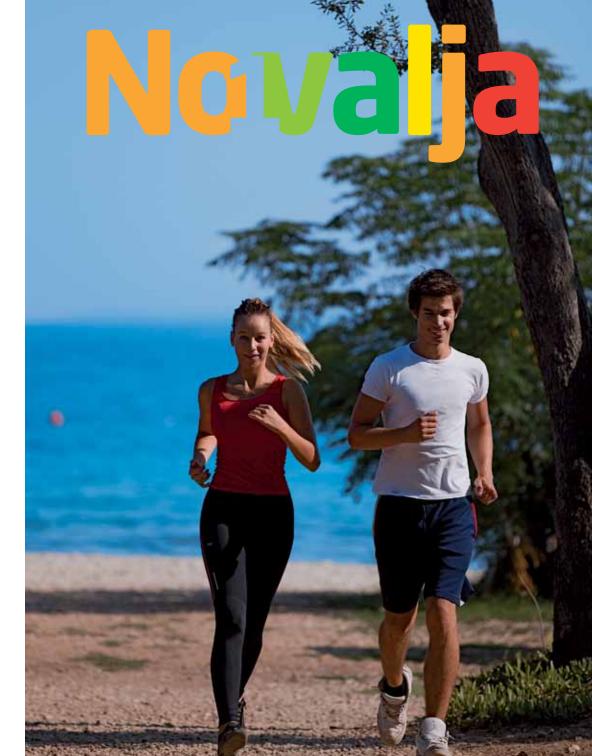


Active vacation, your first choice

Experience an adrenaline rush in the depths of the sea full of rocks, sea creatures and remains from the distant past. Explore the inland countryside of the island by taking a walk along rock-edged lanes or by bike. Climb up Stogaj or ride a donkey. Professionals and others can make use of a top-grade football field and a sports hall.











Wild parties, your first choice

Contagious dance rhythms and the world's top DJs on the beautiful natural beach of Zrće guarantee an explosion of fun under the moonlight and throughout the day. Swimming, partying and lots of positive energy guarantee you a great time in Novalja. Just dive into those good vibrations!















A town that breathes from its heart

An early morning chat on the seaside promenade, a cup of coffee in the old part of town, boats setting sail... Novalja will enchant you with the Mediterranean temperament of its inhabitants as well as with the constant vivacity of its streets and squares.









Enjoy the many events, klapa singing on the promenade, shopping, little taverns and restaurants. Many pleasant terraces await you where you can engage in a lively conversation with the locals about the quality of the fruits of nature or you can just enjoy the shade of palm trees and the view of the sea.













The hands of the islanders have for generations been transforming the essence of herbs and sea salt into the island's finest delicacy, Pag cheese. The fusion of natural ingredients and traditional delicacies opens up the appetite. Have a taste of tradition in lamb or fish dishes or sweets made by Novalja's nonas. And to make the meal perfect, have a glass of wine from the Novalja plain...













Governments and rulers have changed but Novalja has held on to its identity, preserving the reminders of past times. The remains of a Roman aqueduct carved into the cliffs, a sunken ancient city and the mosaic in the early Christian basilica are all parts of the rich cultural heritage that we wish to show you. The people of Novalja cherish their traditions and cultural heritage through religious ceremonies, a local dance called "naški" and traditional singing called "nakanat".

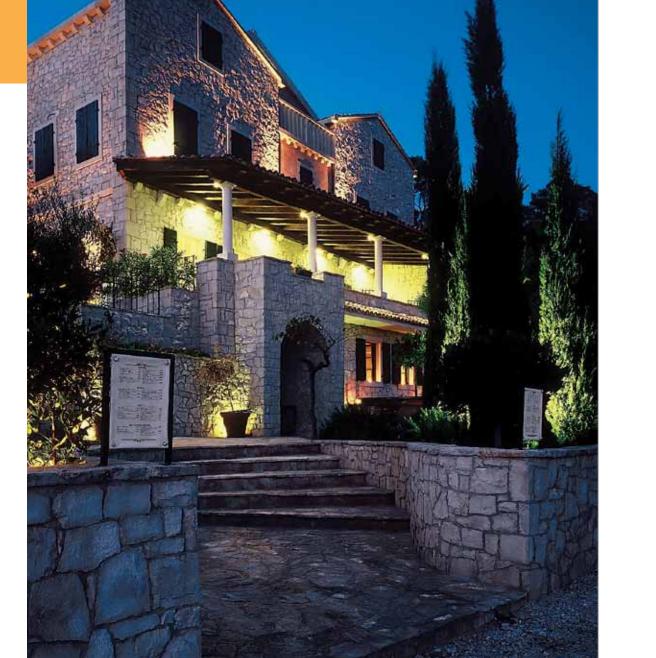




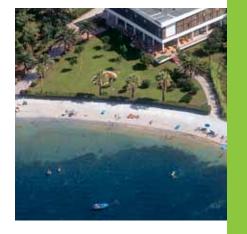




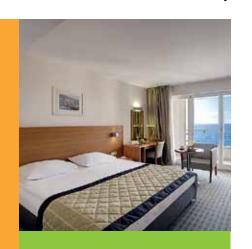








Novalja's camping heaven Straško, near the beach of the same name, and other beautiful beaches near Novalja will amaze anyone that loves outdoor vacation spots. Here too you will find hotels or traditional accommodation in private houses, where every guest is welcomed as a friend. You cannot go wrong whether you choose the rhythm of the town or the peacefulness of fishing villages in the shades of olive groves. Make online reservations or contact a local travel agent.



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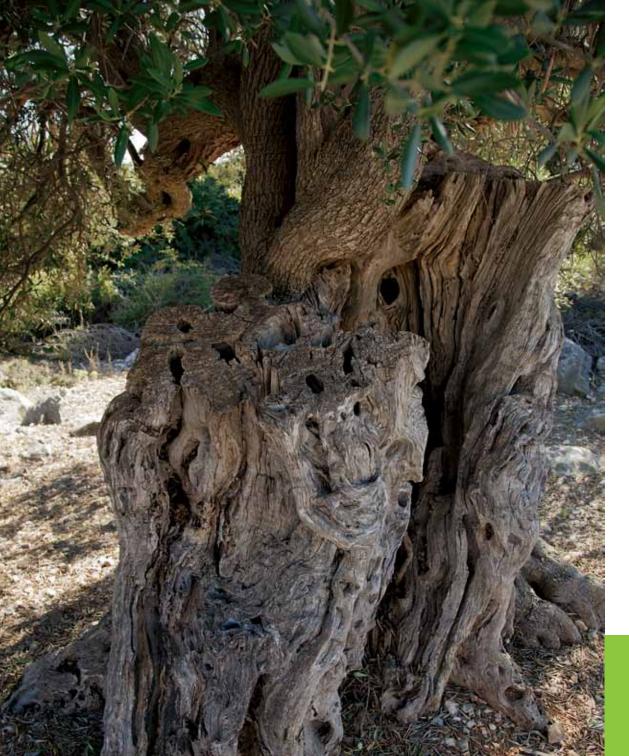
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Lun





Lush green

Immerse yourself for the first time into the primeval peace and quiet. With the sound of the wind whistling through the two-thousand-yearold olive trees in Lun, the northernmost village on the island, taste the finest olive oil, the very first drop of which reveals that it is something extraordinary. Experience new things and learn about life by the sea while fishing with Lun's fishermen.

Jakišnica









Metajna

Kustići



Catch the rhythm of the sun

Nestled under the white cliffs that look like the surface of the Moon is Metajna, a place always bathed in the rays of the sun. It is situated in a protected cove and surrounded by small gardens and only a little further by a rocky view that hides the abundance of fragrant plants. So take a walk, sail the sea, take a break and absorb the island's many sights and sounds. Feel the warmth of the sun.

Zubovići



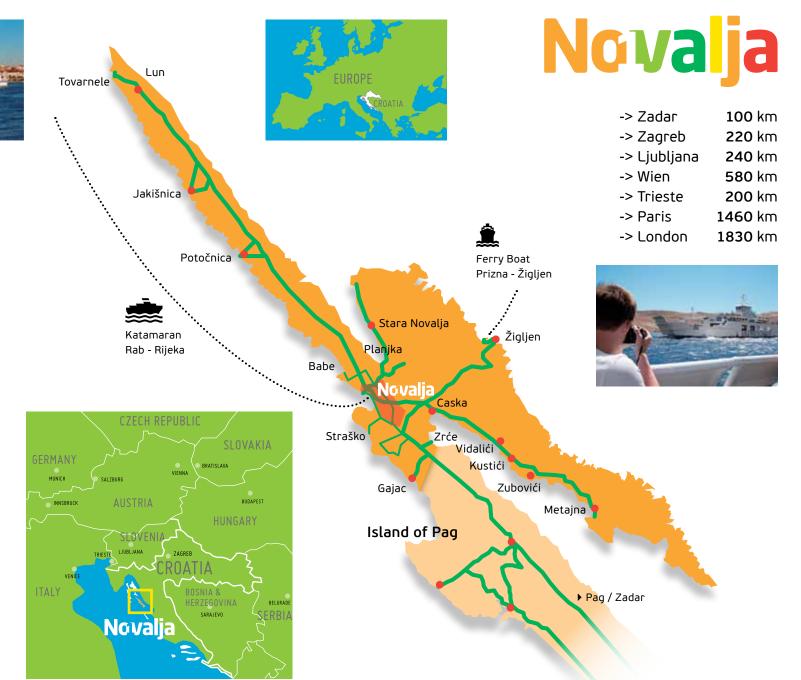




In the north, Novalja is connected with the mainland by the Prizna-Žigljen ferry line, by boat with the neighbouring island of Rab and the city of Rijeka and in the south by bridge towards Zadar. It is only 65 km away from the A1 motorway. It is also close to Zadar Airport, which is well connected with many European cities.



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Novalja represents the fusion of a modern tourist centre and the charm and warmth of a typical Mediterranean town that welcomes its guests eagerly. Although it is famous as a place of wild parties, Novalja is the first choice for family and active outdoor vacations as well as for anyone that wishes to experience the island's culture, tradition and distinctive local cuisine.

Stara Novalja









